



CARMEL MISSION FOUNDATION

FOR IMMEDIATE RELEASE:

CARMEL MISSION FOUNDATION ELECTS RICH PEPE TO BOARD OF DIRECTORS

Carmel, California –October 1, 2012 – **The Carmel Mission Foundation** announced today that Rich Pepe has been named to its Board of Directors. Pepe, an internationally known and highly regarded local businessman, operates several successful restaurants and food businesses in Carmel. With 80 employees he is one of the top employers in Carmel.

Mr. Pepe has worked with a variety of non-profits. He serves on the board of the Global Foundation for Children with Hearing Loss and on the advisory committee for No Kidding Me Too, a foundation to help raise awareness of mental health issues. He has also volunteered and worked with American Health Emissaries, a dental health care organization assisting local dentists in impoverished regions of Central and South America and supports a variety of local causes including the Court Appointed Special Advocate Association for abused and neglected children (CASA), the Kinship Center in Salinas and the Carmel Children’s Library.

One of Rich’s main interests lies in supporting the community. He is assisting the City of Carmel with its economic redevelopment and serves on three committees in town, two of which were appointments by the current mayor.

Vic Grabrian, President and Chief Executive Officer, said: “We are very pleased that Rich has accepted our invitation to join the Board of the Carmel Mission Foundation. We look forward to expanding our relationship with the City of Carmel and its business district to the mutual benefit of both the City and the Foundation. I am sure that Rich will be playing an important role in this relationship and in supporting our goals to restore and preserve the Carmel Mission.”

About the Carmel Mission Foundation

The Carmel Mission Foundation was founded in 2008 as an independent, non-profit 501(c)(3) public charity corporation and is independent from any religious organization. Its sole purpose is that of restoring the historic Carmel Mission structures, art and artifacts, thus ensuring their preservation and accessibility for future generations. The Carmel Mission was founded in 1771 and served as the headquarters for the California Mission System. It is the repository of generations of culture, tradition and history, as well as a highly significant part of California’s heritage. The Mission is a major tourist attraction and a significant economic engine for the Monterey Peninsula.

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